SYMPOSIUM
THE FUTURE OF CREATIVE EDUCATION

The paradigm shift in education and cultural systems that have been taking place for over the past two decades, makes necessary a serious consideration about the future of education. The constant changes in global economy and creative industries, the rapid technological advances and the immediate access to information, set the ground for questioning the current learning and teaching processes. The Future of Creative Education - symposium that marks the inauguration of the new CENTRO’ campus- seeks to address meaningful matters surrounding the debate on creative education in order to create a platform for exchange of experience and knowledge from different disciplines and geographies.

Leading experts will discuss and reflect about the implications of technology, entrepreneurship, the ‘maker’ culture, social innovation, coaching, mentoring and new educational roles and, experimental platforms of teaching-learning and research.

As a result of this meeting, CENTRO will synthesise and disseminate multimedia content, including educational and outreach materials available for different audiences.

PROGRAM

11.30 - 11.40  Presentation and Introduction
               Arturo Cherbowski | Santader Universidades (Mexico)

               Jake Dunagan. California College of Arts (US)
               Alpha-Ville Collective (UK)
               Nik Hafermaas. Ueberall (Germany)
               Moderator: Alejandro Villanueva / Fundación Televisa (Mexico)

12.10 - 12.40  Social Laboratories
               Mariana Amatullo. Designmatters. Art Center College of Design (US)
               Raúl Cárdenas. T orolab (Mexico)
               Blanca Heredia. CIDE (Mexico)
               Moderator: Paulina Cornejo / CENTRO

12.40 - 13.00  Break

13.00 - 13.30  Investigation for the Future of Education
               Simon Bolton. Birmingham City University (UK)
               Katherine Prince, KnowledgeWorks, (US)
               Karla Paniagua. CENTRO (Mexico)
               Moderator: Arturo Cherbowski / Santander Universidades

13.30 - 14.00  ‘Maker’ Culture and Apprenticeship
               Antonio Quirarte. Hacedores (Mexico)
               León Felipe Sánchez. Creative Commons México (Mexico)
               Shawn Sim. NOTCOM Inc (US)
               Moderator: Sebastián Ocampo / CENTRO

14.00 - 14.20  Break
14.20 - 14.50

**General versus Specific: The Importance of Culture and Context.**
Kenneth Goldsmith, Ubuweb (USA)
Briexo Viejo, University College London (Spain)
Jorge Bolado, CENTRO (Mexico)
Moderator: Erica Clark / Carnegie Observatories (USA)

14.50 - 15.30

**Feedback, Coaching and Mentoring: Educational Dialogues**
Ivan Chermayeff, Chermayeff, Geismar & Haviv (USA)
Sagi Haviv, Chermayeff, Geismar & Haviv (Israel)
Uzyel Karp, CENTRO (Mexico)
Moderator: Kerstin Scheuch / CENTRO

* PROGRAM SUBJECT TO CHANGE

---

THE FUTURE OF CREATIVE EDUCATION
September 29, 2015
Open to the public / Pre-registration
simposio2015@centro.edu.mx

+ INFO
María Bostock
mbostock@centro.edu.mx
+ 52.55.27899000 ext 8860