Sebastian Bettencourt

United Nations Fellowship 2006

THIS DOCUMENT PRESENTS A BRIEF SAMPLE OF THE WORK CREATED DURING THE PERIOD OF JUNE 5TH TO AUGUST 31 FOR THE NEWS AND MEDIA DIVISION, DEPARTMENT OF PUBLIC INFORMATION AT THE UNITED NATIONS.
Why the UN?

Exposure to contemporary social challenges.
Design for a cause that reaches to real people.
Make a difference.
Gain Visibility through my work.
Personal challenge.
PHOTOGRAPHY EXHIBITION

Designed introductory panels for the space

Directed the photography selection

Designed for UNFPA
XVI INTERNATIONAL AIDS CONFERENCE
Symbol Concept for Hybrid Condom Packaging

Designed for UNFPA

UN RADIO NEWS SERVICE
Magazine thirdpage advertisment

UN RADIO NEWS SERVICE
A UNIQUE, OBJECTIVE AND FREE SERVICE TO BROADCASTERS PROVIDING NEWS AND UNEDITED AUDIO FROM THE UNITED NATIONS.

THE WORLD... RIGHT NOW
TERRORISM, IRAQ, THE MIDDLE EAST, NATURAL DISASTERS, NARCOTICS, HUMANITARIAN CRISSES, HUMAN TRAFFICKING, AND MORE...

http://radio.un.org/news
UN MEDIA SERVICES PRESENTATION

A re-designed slideshow presentation as multimedia experience.

Intern brief, conference room 4. attending: 200
BRANDING

logo design and future variations
SHARING THE WORLD’S STORIES

Concept/design of UN Radio + UN TV awareness campaign

Poster and brochure examples